

PRESS RELEASE

San Clemente, CA November 1, 2010

Contact: Frank Ritenour

Tel: 949-369-7871

Email Frank.Ritenour@cox.net

www.Meetup.com/PhotographicArtClub



For Immediate Release

PHOTOGRAPHIC ART CLUB working on their DANA POINT BOOK

The Photographic Art Club has just completed a book called "The Spirit of San Clemente." From sunrise to sunset and into the night, this beautiful keepsake book showcases many of the special people, places and pleasures San Clemente residents and visitors have come to love. Club President Frank Ritenour states, "Twenty of our club photographers spent weeks capturing the very essence of what makes San Clemente unique. We believe this is the perfect gift for those who love and care about our community."

Three sizes of the book are available, two 11x13" hard covers and an 8x10" soft cover. They can be purchased by calling Frank Ritenour, Photographic Club President, at (949) 369-7871. You can see the book by going to www.Blurb.com/Books/1626101. This may change so if you get a message saying no book is found, enter The Spirit of San Clemente in the Search Blurb window in the upper right corner. When you get to the book, there is a full page expander in the lower right corner of the page.

The group is now working on two additional books. One book will cover for Dana Point and one for San Juan Capistrano. The Dana Point book starts with the Tall Ships Festival goes through the Whale Festival and everything in between. We have forty photographers assigned to the project because of the 40th anniversary of the Whale Festival. We will have photographers covering all events during the Whale festival since this is such a large event. Everything will get covered so we can present a complete picture of what it is like to be in Dana Point. What comes out of our projects is a high end photo art book that captures the essence of the place. By reading the book and looking at the pictures one will get an intimate sense of each town.

The Photographic Art Club is a growing group of over 165 photographers dedicated to producing spectacular photographic art of our area and around the world. As part of our service to communities, we offer our photography services to non-profit organizations to support their cause. We have photographed events for the San

Clemente Ocean Festival, the San Clemente Garden Club, the Casa Romantica and the Donna O'Neal Land Conservancy. Part of the proceeds of the sales of our book projects will go to support photography classes at the **Boys and Girls Club**. This book is our fundraiser so we can continue our work with the community.